

Clicks are up 18%.

Harbor Street Studio · July 2026. Search is carrying the site. The blog is not. Contact still looks dead.

Organic clicks

4,200

+18% vs June

Impressions

92k

+9% vs June

Sessions

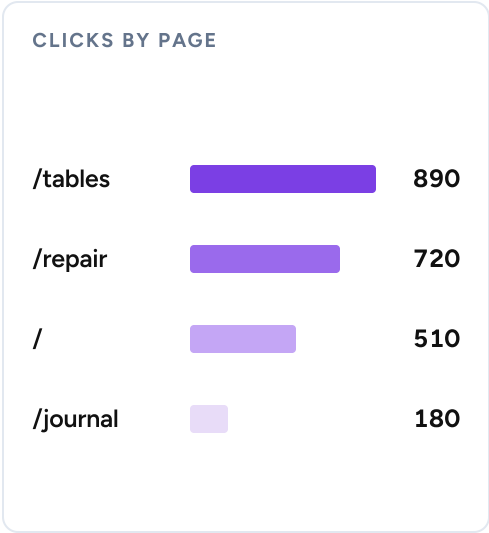
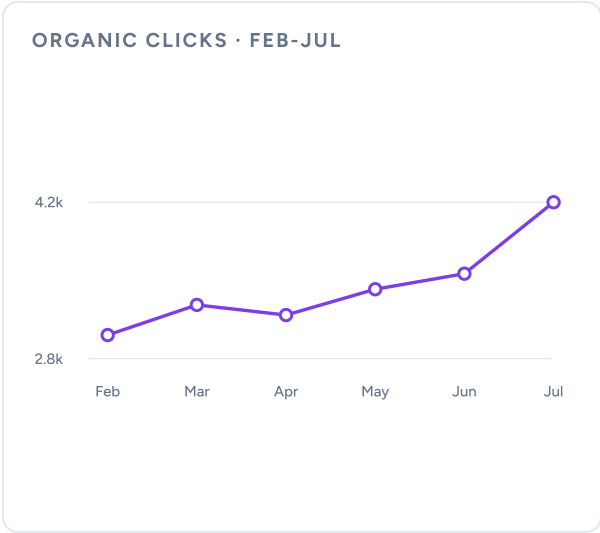
6,800

+4% vs June

CTR

4.6%

+0.4 pts



Working

/tables and /repair moved into the top queries. That's where the extra clicks came from.

Email signups from organic held around 90.

Off

Four journal posts keep showing in Search Console and get almost no clicks. Titles don't match the queries.

People hit the contact form. Nobody submits.

Next

Rewrite those four titles around the queries already ranking.

Watch /repair. Rank jumped. Conversions didn't.